

# US (CA): Method discovered to formulating cannabis to create specific effects and deliver consistency

 [mmjdaily.com/article/9216447/us-ca-grower-discovers-method-to-formulating-cannabis-to-create-specific-effects-and-deliver-consistency/](https://mmjdaily.com/article/9216447/us-ca-grower-discovers-method-to-formulating-cannabis-to-create-specific-effects-and-deliver-consistency/)

When Michael Backes first began researching cannabis in the 1970s, he was most interested in improving the flavors and increasing the quality of effects he was getting from single strains. 15 years of research and one medical dispensary later, he's invented a process that effectively produces the effects and qualities that cannabis breeders spend years cultivating in hybrids, while also protecting the plant's shelf life.

Backes, the author of Cannabis Pharmacy: The Practical Guide to Medical Marijuana and a world-renowned cannabis expert, has discovered a new way to infuse cannabis flower blends with the plant's natural oils and delicate terpenes, to achieve the consistent effect he has been seeking for decades. This patent-pending process avoids several traditional preparation techniques that destroy the most fragile terpenes before they ever reach consumers.

Now Backes, alongside business partner and co-founder Dean Hollander, is launching Perfect to provide blended cannabis products that deliver distinct effects. Perfect is becoming available through a handful of California dispensaries and now, a direct-to-consumer delivery service starting in the Bay Area and Southern California.

"I'm proud to say that after a decade of research we've reached our goal of providing a consistent cannabis experience every time," said Michael Backes.

Terpenes, essential oils produced by cannabis compounds found in the cannabis plant, influence the effects, flavors and aromas of the plant. However, many of these unique terpenes are lost after harvest, unless great care is taken. Perfect's proprietary infusion process preserves these terpenes. Each of these blends is designed to deliver a unique series of defined and tested effects. The initial lineup includes "Happy Camper," "Pick Me Up" and "NightCap."

Perfect's products contain as much as sixty times the level of monoterpenes as leading prerolls. This results in a more potent effect and a broader "entourage effect" from the plant, allowing customers to use less product at a time.

"We're now as close as we can get to the freshly harvested plant," said Michael Backes. "And it's great," he added.

For more information:

**Perfect Blends**

[perfect-blends.com](http://perfect-blends.com)

